



Guidelines for Using Your “Member Since” Logo

The Colorado Nonprofit Association is pleased to provide you with three “Member Since” logos. One logo is for printed materials in color, another for printed materials in black and white, and the third for use on your website. If you choose to incorporate any one of these logos, please adhere to the following guidelines.

Print

Utilize the logo **ColoradoNonprofit_MemberLogo_PRINT_COLOR** (EPS or JPG format) for your color printed materials only.

Utilize the logo **ColoradoNonprofit_MemberLogo_PRINT_BW** (EPS or JPG format) for your black and white printed materials only.

Printed materials include:

- Organizational newsletter
- Organizational letterhead
- Organizational membership materials
- Organizational banners

Web

Utilize the logo **ColoradoNonprofit_MemberLogo_WEB** for your website only.

Rules

1. The “COLOR” version of the logo is to be used in only the colors provided for printed color materials only.
2. The “BW” version of the logo is to be used in only the shades of black provided for printed black and white materials only.
3. The “WEB” version of the logo is to be used in only the colors provided for your website
4. The logo is to be used over a solid white background only.
5. Use the logo (mark and name element, “member since” element and tag line) in its entirety.
6. Do not manipulate, stretch, skew, chop, or rearrange the components of the logo.
7. Do not remove or add anything to the logo.
8. There needs to be white space around the logo on all sides, the same size as the lower-case “o” in “Colorado.”
9. Do not recreate any part of the logo.
10. The logo cannot be used to endorse products or events.
11. Whenever possible, submit a sample of how you intend to use the logo on printed materials to espletzer@ColoradoNonprofits.org.
12. IF YOUR ORGANIZATION FAILS TO MAINTAIN YOUR MEMBERSHIP WITH THE ASSOCIATION, ALL “MEMBER SINCE” AND ASSOCIATED GRAPHICS MUST BE REMOVED FROM YOUR WEBSITE AND PRINTED MATERIALS.